

AT-A-GLANCE

THE ZEBRA® ZXP SERIES 7™ CARD PRINTER: 10 INDUSTRY-LEADING ENHANCEMENTS AND UPGRADES

Zebra's fast and reliable ZXP Series 7 card printer **now offers 10 industry-leading enhancements and upgrades** to provide customers with even more options to meet their card printing needs. Known for its photo-quality card printing in medium- to high-volume applications, the ZXP Series 7 card printer provides maximum performance at an exceptional value.

Customers can easily and conveniently upgrade their existing ZXP Series 7 printer and benefit from new options designed to enhance print quality and card protection, provide additional security, reduce waste and minimize downtime.

KEY CUSTOMER BENEFITS OF THE ZXP SERIES 7 ENHANCEMENTS:

- UHF RFID encoder for secure access and long-range locating
- Integrated barcode reader technology scans and reads serialised cards for added security
- The only printer in its class offering 802.11b/g wireless connectivity—cable-free printing that takes the worry out of having access to network ports (Available to order from 15th May 2014)
- New Zebra Duo-Print™ dual-sided printing upgrade kit—add this feature to an existing ZXP Series 7 printer or stock single-sided printers and upgrade only when needed
- A range of new ribbons provides the most versatile printing options in the market

APPLICATIONS:

- Medium- to high-volume environments
- High-security environments

Innovation on a proven platform. The ZXP Series 7's industry-leading enhancements deliver top performance, make integration easy and keep total cost of ownership low.



ZXP Series 7: Enhanced Features

Feature	Benefit	Application/Vertical	Availability
UHF RFID Encoder	Reads and encodes UHF cards as they are printed. Industry-leading read, range and accuracy when coupled with Zebra UHF cards.	<ul style="list-style-type: none"> • Healthcare • Retail • Hospitality • Sports & Entertainment 	<ul style="list-style-type: none"> • Field-installable hardware upgrade
Barcode Reader	Integrated barcode reader technology scans and reads serialised cards for added security.	<ul style="list-style-type: none"> • Critical and secure applications in government and financial services 	<ul style="list-style-type: none"> • Requires new printer purchase
802.11b/g Wireless Connectivity *	The only printer in its class to offer 802.11b/g wireless connectivity. A fast and hassle-free wireless connectivity option for medium- to high-volume card printing.	<ul style="list-style-type: none"> • Retail • Education • Entertainment 	<ul style="list-style-type: none"> • Field-installable hardware upgrade
Duo-Print Upgrade Kit	Stock single-sided ZXP Series 7 printers and upgrade them when needed. Flexible, dual-sided printing capability eliminates manual card flipping for speed and convenience.	<ul style="list-style-type: none"> • All 	<ul style="list-style-type: none"> • Supported by latest firmware and driver update
½-panel YMCKO Ribbon	Enables spot colour for photo-quality images in full colour plus crisp black text. Economic and low waste.	<ul style="list-style-type: none"> • Industries needing a colour photo or feature on a portion of the card 	<ul style="list-style-type: none"> • Supported by latest firmware and driver update
KdO Ribbon	Dye-based black panel printing creates shades of gray for crisp graphics and top-quality photos. An overlay protects against wear and tear.	<ul style="list-style-type: none"> • Retail membership cards • Government ID and voter registration cards • Healthcare ID and insurance cards 	<ul style="list-style-type: none"> • Supported by latest firmware and driver update
KrO Ribbon	High-capacity ribbon roll with overlay protects against scratches and allows more images per roll for reduced printer downtime and maximum efficiency.	<ul style="list-style-type: none"> • High-use access cards • Cards exposed to wear and tear 	<ul style="list-style-type: none"> • Supported by latest firmware and driver update
WrKr Ribbon	2-panel white and black ribbon for printing on dark coloured pre-printed cards. The white panel allows for personalisation to the front side, and the black panel allows for adding fine print and serialisation to the back side.	<ul style="list-style-type: none"> • Leisure • Financial services • Industries using loyalty/membership cards 	<ul style="list-style-type: none"> • Supported by latest firmware and driver update
Monochrome Blue, Red, Gold and Silver Ribbons	Easy-to-load, individual colour ribbons add high-impact colour personalisation to preprinted cards. RFID tags in each cartridge identify and calibrate the printer for top-quality printing.	<ul style="list-style-type: none"> • Financial services • Hospitality • Gaming • Sports & Entertainment 	<ul style="list-style-type: none"> • Supported by latest firmware and driver update
Scratch-off Gray Ribbon	Gray, scratch-off coating secures/covers ID and PINs on preprinted gift and cash-value cards for fraud protection.	<ul style="list-style-type: none"> • Retail • Financial services 	<ul style="list-style-type: none"> • Supported by latest firmware and driver update

* Available to order from 15th May 2014